



# MILLION BAG MARCH

THE MILLION BAG MARCH IS A GRASS ROOTS EFFORT WHICH BEGAN IN MARCH OF 2015 AT THE EASTERN MARKET WITH A GOAL OF SELLING 1,000,000 BAGS OF DETROIT BOLD M.B.M. SPECIAL BLEND AND USING THE PROCEEDS TO BUILD COMMUNITY OWNED CAFES IN DETROIT NEIGHBORHOODS.

**BE BOLD. DETROIT BOLD**  
COFFEE CO.